



US Break Free From Plastic Pollution Act

LESSONS FOR ACTING ON THE PLASTICS CRISIS IN CANADA

Our Mission

The Surfrider Foundation is dedicated to the protection and enjoyment of the world's ocean, waves and beaches, for all people, through a powerful activist network.



What *The Break Free From Plastic Pollution Act* Will Accomplish:

- 1** Strengthen Environmental Justice 
- 2** Test Reuse & Refill Programs 
- 3** Hold Companies Accountable For Products/Create Transparency 
- 4** Incentivize Good Design 
- 5** Require Real Recycling 
- 6** Reduce The Toxics 
- 7** Reduce Pollution 
- 8** Reduce Single-Use 
- 9** Manage Our Own Waste 



BASED ON THE BFFPPA, CALLS TO ACTION THAT CANADA NEEDS TO IMPLEMENT FOR A HOLISTIC CIRCULAR ECONOMY THAT BENEFITS CITIZENS AND THE ENVIRONMENT INCLUDES:

- ✓ Expanding EPR to the producers of fishing and aquaculture equipment
- ✓ Strengthen environmental justice
- ✓ Test & scale refill and reuse programs

EXPANDING EPR TO THE PRODUCERS OF FISHING AND AQUACULTURE EQUIPMENT

50-70% of marine debris collected by Surfrider chapters in BC is from the fishing and aquaculture industries. We need to close the loop on this massive loss of material by expanding EPR to the producers of fishing and aquaculture equipment.



STRENGTHEN ENVIRONMENTAL JUSTICE

The plastics industry continues to fight to ensure unnecessary plastics are prevalent into the future; however, its lobbying ignores the impacts of refineries and incinerators on low-income communities and people of colour.



Savings in **2027**, with
a reusable packaging
target of 20%*

Nearly **1.3 MILLION**
tonnes CO₂-equivalent emissions

Equivalent to:
CO₂ absorbed by
59 MILLION
mature trees

Nearly **3.5 BILLION**
cubic metres of water

Equivalent to:
Nearly **1.4 MILLION**
olympic pools filled with water

10 MILLION
tonnes of materials

Equivalent to:
1.26 MILLION
full truck loads of material



Savings in **2030**, with
a reusable packaging
target of 50%*

3.7 MILLION
tonnes CO₂-equivalent emissions

Equivalent to:
CO₂ absorbed by
170 MILLION
mature trees

10 BILLION
cubic metres of water

Equivalent to:
Nearly **4 MILLION**
olympic pools filled with water

Nearly **28 MILLION**
tonnes of materials

Equivalent to:
Nearly **3.5 MILLION**
full truck loads of material

TEST & SCALE REFILL AND REUSE SYSTEMS

The BFFPPA is calling for the testing and scaling of refill and reuse systems across the US. This will occur through grants provided to eligible entities who carry out pilot-scale packaging reduction or reuse projects for food, beverage, and cleaning materials.